

A Level Graphic Communication Year 12- 13 Summer Independent Learning



Over the summer we are asking you to do **four** things, these will be submitted **first lesson back in September**:

1. Complete Checklist:

Spend the time completing all your tasks we have started for your Y13 Final Major Project. You can refer to the more detailed checklist **below**.

2. Artist Research and Image Analysis:

- Research an **artist/designer/illustrator** who has inspired or will inspire your work. You should find out all you can about the artist and/or the project the work is from, sites such as **Dribbble, Behance, IllustratorX and Pinterest** feature a lot of current work, as well as all the links on the Powerpoint. We would like you to really broaden your research skills and rely on more than just the internet for this. Try to **cover several different sources** for information during your research; you could visit a gallery (virtually or in real life), watch videos on or by the artist, read articles in magazines, books etc.
- Produce an **in-depth personal response and analysis** of their work. Try to go into more depth when discussing and observing the artists' work than you perhaps did during Year 12, so you can demonstrate a clear understanding and reflection of their work. You could also compare and contrast their work with other relevant artists.

3. Nine Thumbnail Sketches

Sketchout a minimum of 9 initial thumbnail ideas for your first design for your project. You can use the attached sheet if it helps you.

Here is a great Pinterest Board of examples: <https://www.pinterest.co.uk/stevenhart7/thumbnaill-sketches/>

Here is a good article on why designers do thumbnail sketches:

<https://designshack.net/articles/inspiration/close-photoshop-and-grab-a-pencil-the-lost-art-of-thumbnaill-sketches/>

4. Watch 2 episodes of 'Abstract: The Art of Design'.

Select at least 2 episodes that sound of particular interest to you (or even better watch them all!) take notes and screenshots and pop these into your google slides with your own personal thoughts on it.

These are on Netflix and on YouTube so everyone should be able to watch:

Netflix: <https://www.netflix.com/search?q=abstract&ibv=80057883>

YouTube: https://www.youtube.com/results?search_query=abstract+the+art+of+design

Season 1

Season 2

Episode	Title	Episode	Title
1	" <u>Christoph Niemann</u> : Illustration"	1	"Olafur Eliasson: The Design of Art"
2	" <u>Tinker Hatfield</u> : Footwear Design"	2	"Neri Oxman: Bio-Architecture"
3	" <u>Es Devlin</u> : Stage Design"	3	"Ruth Carter: Costume Design"
4	" <u>Bjarke Ingels</u> : Architecture"	4	"Cas Holman: Design for Play"
5	" <u>Ralph Gilles</u> : Automotive Design"	5	"Ian Spalter: Digital Product Design"
6	" <u>Paula Scher</u> : Graphic Design"	6	"Jonathan Hoefler: Typeface Design"
7	" <u>Platon</u> : Photography"		
8	" <u>Ilse Crawford</u> : Interior Design"		

DEADLINE:

1st lesson back in September

Checklist:

Task	Details	Complete
Title Page	Your name, 'Final Major Project'	
Mindmap	This should be as expansive as possible – include subheadings that include different sub-themes and images. Remember this project is BIG so the more ideas you have the better.	
Moodboard	Your moodboard should show an overview of your initial concept, use multiple sections with these headers; -Images/Symbols -Typography -Colour Schemes -Design Style/Aesthetic - Quotes/Facts/Information -Books/Films/TV/Songs	
Artist Research (SIL)	Research a designer or design studio, collect images and projects by them. Make notes and observations. See above.	
Image Analysis (SIL)	Select one piece of design or project by the artist/design studio and conduct an in depth analysis of it. See above. (You can do this as many times as you like for as many designers as you like - get lots of inspiration)	
Thumbnail Sketches (SIL)	Sketchout a minimum of 9 initial thumbnail ideas for your first design for your project. You can use the attached sheet if it helps you.	
Design Documentaries x2 (SIL)	Notes, screenshots and your own reflections	

TITLE

1

2

3

4

5

6

7

8

9

Project:

Description: