

A Level Media – Summer Independent Learning

Welcome to A-Level Media Studies!

As Media is a discipline that requires for you to be both analytical and creative, we want you to complete all of the following tasks for your first day at New College Bradford.

Task 1: Key terms

Please watch the following short videos to understand some key terms in Media Studies – these videos will be excellent to use during the study cycle.

1. Mise-en-scene - <https://www.youtube.com/watch?v=x-TV2sYv54w>
2. Cinematography - <https://www.youtube.com/watch?v=MU8jmWuR4bk>
3. Sound techniques - https://www.youtube.com/watch?v=R2jQy-CK4n8&list=PLm6BhMZgdGbD4foD_2kDRbtA8-xuL9CNO&index=15
4. Editing techniques - https://www.youtube.com/watch?v=HZhEVf1BXAI&list=PLm6BhMZgdGbD4foD_2kDRbtA8-xuL9CNO&index=14

Task 2: Poster analysis

Using the key terms that you have now become familiar with, complete an analysis of the two film posters in this [online folder](#). Include areas such as: what would you expect to see in the film? What genre does the poster suggest? You may want to discuss colour, layout and design, camera shots, props etc (minimum 300 words for each poster)

Task 3: Research Task

1. Research key historical and cultural dates/events that provide contextual information around racial tensions in the UK, gender imbalance and LGBT rights.
2. Create a detailed timeline of events that includes at least 5 key discussion points for each decade from the 50s through to 2020

Task 4: Advert analysis

Using the link provided, complete an analysis of the charity advert from the Save the Children 2019 campaign

Your analysis should be a minimum of 500 words and cover the following information:

1. What technical codes have been used and why?
2. What visual codes have been used and why?
3. Links to context – historical, cultural, social
4. Identification of genre specific conventions

Task 5: Storyboards

Complete the storyboard in this [online folder](#) with a focus on camera angles and shot types. You can do this by taking your own images and copying them onto the document (for example, using your phones) or complete hand drawn sketches. The first one has been done for you, you must complete the rest.